

## GENERAL DESCRIPTION

### FREQUENTLY ASKED QUESTIONS

#### What is Pastel PVC Cladding?

*Pastel PVC Cladding is a range of hygienic cladding, bringing 4 pastel colours to the hugely popular storm clad product group offering Blue, Grey, Green and Cream with complimentary trims to match.*

#### What is Pastel PVC Cladding used for?

*Pastel PVC Cladding is used for wall cladding in hygiene areas e.g. clinics and hospitals.*

#### What is the best thing about Pastel PVC Cladding?

*The best thing about Pastel PVC Cladding is that it is available in 4 colours with a range of matching trims giving the end user an option of colour over a generic white option but still maintaining a high level of Hygienic properties.*

#### Why should end users use STORM's Pastel PVC Cladding instead of a competitors?

*You should consider using STORM's Pastel PVC Cladding because of its excellent delivery service nationally and coupled with STORM's unique marketing support*

#### Who are the type of customers that commonly use Pastel PVC Cladding (which industries/sectors/job types)

*Generally the customers that would use Pastel PVC cladding would be Hotels & Restaurants within their Kitchen/Washrooms etc. Other clients include Clinics and Hospitality locations giving people the option to allow an upmarket feel to the establishment as well as a warm environment over and against the standard white product that is generally used.*

#### Where is Pastel PVC Cladding most commonly installed?

*Pastel PVC Cladding would be most commonly installed where there is a requirement for a hygienic wipe clean surface on the walls.*

#### When should Pastel PVC Cladding be considered? When should it be installed?

*Pastel PVC Cladding should especially be installed when refurbishment work is being carried out or a total new build project. PVC Cladding should be considered where there is preparation of food, washing facilities and general hygienic/hard ware locations where easy maintenance is required.*